

**PAPER PRESENTATION SCHEDULE**  
**BANDUNG CREATIVE MOVEMENT 2017**

Update: Oct 8<sup>th</sup>

**STUDY ON VISUAL CULTURE (KAJIAN STUDI BUDAYA)**

*Class 1 | Break Out Room 1*

NO	ID	1 <sup>st</sup> AUTHOR	AFFILIATION	TITLE	TIME
1	P04036	Denny Nugraha	Telkom University	Analysis of Structure and Visual Meaning of Municipality (kotapraja) symbol The Nedherland Indies era From A Post Colonial Perspective	13.00 - 13.10
2	P04013	Rian Hardinata	Akademi Telkom Sandhy Putra Jakarta	Defining Radicals : A Comparison Between Language Style Used in Social Media Between Government Approved and Radical Moslem Group	13.10 - 13.20
3	P04013	Suci Marini Novianty	UNIVERSITAS INDONESIA	Seeing Jokowi, The President of Indonesia's Leadership: Case Study of Goldhaber's The Charisma Factor in Leadership Theory	13.20 - 13.30
4	P04040	Syahid Mataram	UNS	Silent Manga Visual Language Perspective Studies	13.30 - 13.40
5	P04109	Mochammad Surjo Koentjoro	UNIVERSITAS INDONESIA	Universitas Indonesia The Role of Visual Aids in Corporate Annual Reports in Drawing Wider Audience Internally	13.40 - 13.50
6	P04107	Riksa Belasunda1	Telkom University	The Visuality of Personal Symbol in Indie Film Lie ≠ Pray	13.50 - 14.00
7	P04084	Alfi Dinda Sasantie	UNIVERSITAS INDONESIA	Communication and Crisis Management in Emergency: A Case Study of Engine's Breakdown"	14.00 - 14.10
8	P04106	Lingga Agung	Telkom University	The "Sleborz Aesthetic" of Amenkcoy a.k.a Mufthi Priyanka	14.10 - 14.20
9	P04034	Asthararianty	Universitas Kristen Petra	Hermeneutics Studies on Representation of Merry Riana on Her Biography Cover Design	14.20 - 14.30
10	P04050	Sri Hesti Heriwati	Indonesia Institute of the Arts in Surakarta	Semiotics In Advertising as A Way To Play Effective Communications	14.30 - 14.40
11	P04013	Tri Wahyu Handayani	Universitas Winaya Mukti	Exploration of Golden Section Proportion Potency in Mosque	14.40 - 14.50
12	P04041	Zulfikar Sa'ban	Universitas Mercubuana	Visual Design Using Walikan Malang Language Elements	14.50 - 15.00

**STUDY ON VISUAL CULTURE 2 (KAJIAN STUDI BUDAYA 2)**

*Class 2 | Break Out Room 2*

NO	ID	1 <sup>st</sup> AUTHOR	AFFILIATION	TITLE	TIME
1	P04115	I Dewa Alit Dwija Putra	Telkom University	Kamasan Puppet Painting, Balinese Traditional Comics	13.00 - 13.10
2	P04083	Adam Wahida	UNS	Aesthetic Values of Classical Batik as the Source of Contemporary Painting Ideas	13.10 - 13.20
3	P04126	Sujadi R. Hidayat	UNS	Innovation of Batik Product Design in the Context of Tourism	13.20 - 13.30
4	P04114	An nisaa Kurnia Widianti	UNS	The Application of Kertha Gosa Ornamental Tables and Chairs in Interior as an Evocative	13.30 - 13.40
5	P04129	Rahmanu Widayat	UNS	Exploration of Design Development Borobudur Chair with The Aèng Method (strange)	13.40 - 13.50
6	P04048	Dhian Lestari Hastuti	Indonesia Institute of the Arts in Surakarta	Design Thinking for Interior Redesigning "Dapoer" Beef Restaurant in Solo	13.50 - 14.00
7	P04049	Handriyotopo	Indonesia Institute of the Arts in Surakarta	Keris Symbols in The Symbol and Brand Logo	14.00 - 14.10
8	P04051	Joko Budiwiyanto	Indonesia Institute of the Arts in Surakarta	Processing "Limbukyu" as Supporting Material Furniture Making of Java	14.10 - 14.20
9	P04047	NRA. Candra DA	Indonesia Institute of the Arts in Surakarta	Exploration Moving Video Camera Base on Expression Dancer Move and Kinesphere	14.20 - 14.30
10	P04037	Denny Tri Ardianto	UNS	The Potential of Animation with Stop Motion Technique in Supporting Animation Creative Industry in Indonesia	14.30 - 14.40
11	P04077	Fajar Ciptandi	Telkom University	Traditional Cloth Identity of Tuban Society	14.40 - 14.50
12	P04053	Kusmadi	Indonesia Institute of the Arts in Surakarta	Developing of Java Furniture Shape Based on the Relief of the Temple as an Effort to Strengthen and Preserve Local Culture in Surakarta	14.50 - 15.00

**EFFORTS ON EMPOWERING CREATIVE INDUSTRY (USAHA PENGEMBANGAN INDUSTRI KREATIF)**

Class 3 | Break Out Room 3

NO	ID	1 <sup>st</sup> AUTHOR	AFFILIATION	TITLE	TIME
1	P04013	Dessy Aliandrina	Surya University	Developing a Tabletop Game that Stimulates Creativity through Design Thinking and Design Ethnography	13.00 - 13.10
2	P04120	Ahmad Adib	UNS	Response Santri Putri Assalam Solo for TV Commercial Fashion Products	13.10 - 13.20
3	P04135	Sri Widaningsih	Telkom University	The Effect of Fashion Orientation, Money Attitude, Self Esteem, and Conformity on Compulsive Buying : A Study on Youth Customer in Bandung	13.20 - 13.30
4	P04121	Arini Arumsari	ITB	Comparative Study of Environmental Friendly Concept on Fashion in Indonesia	13.30 - 13.40
5	P04080	Mohamad Suharto	UNS	The Phenomenon of Online Shopping in the Digital Age:Why Do People Like It?	13.40 - 13.50
6	P04096	Made Devicca Surya	UNIVERSITAS INDONESIA	The effectiveness of marketing communication through digital content for startup business (Case Study: Brandish beverage product)	13.50 - 14.00
7	P04032	Sunarmi	UNS	Interior Pracimayasa Pura Mangkunegaran Surakarta in Creative Industry	14.00 - 14.10
8	P04075	Ahmad Zuhairi Abdul Majid	Universiti Sains Malaysia	A Method of Investigating the Ageing Perception and Satisfaction towards Product Appearances	14.10 - 14.20
<b>STUDY ON VISUAL CULTURE 3 (KAJIAN STUDI BUDAYA 3) (Extra Class)</b>					
1	P04026	Sarwono	UNS	The Reposition of Tradition-Batik in The Culture-Mercantilism	14.20 - 14.30
2	P04054	Muhammad Arif Jati Purnomo	Indonesia Institute of the Arts in Surakarta	The Existence of Batik Esuk-Sore Pekalongan Style	14.30 - 14.40
3	P04128	Rahmanu Widayat	UNS	Aeng Visual Ornament of The Surakarta Palace's Building (RUPA AÈNG ORNAMEN BANGUNAN DI KERATON SURAKARTA)	14.40 - 14.50
4	P04055	Ranang Agung Sugihartono	Indonesia Institute of the Arts in Surakarta	Developing of Indonesian Animation Based on Local Culture	14.50 - 15.00
5	P04020	Anung Bambang Studyanto	UNS	Exploration of Design Development Borobudur Chair with The Aeng Method (strange)	15.00 - 15.10

**CREATING SPACE TO MAINTAIN THE SUSTAINABILITY OF SOCIETY  
(PENGELOLAAN RUANG UNTUK MENGELOLA MASYARAKAT YANG BERKELANJUTAN)**

Class 4 | Break Out Room 4

NO	ID	1 <sup>st</sup> AUTHOR	AFFILIATION	TITLE	TIME
1	P04076	Diandra Pandu Saginatari	UNIVERSITAS INDONESIA	Posyandu: Community's Temporary Landscape of Healthcare Events	13.00 - 13.10
2	P04124	Iwan Sidharta	Sekolah Tinggi Ilmu Ekonomi Pasundan	Measuring Dimension of Brand Equity in Tour and Travel in Bandung, Indonesia	13.10 - 13.20
3	P04087	Taufik Murtono	Indonesia Institute of the Arts in Surakarta	The Existence of Crowdsourcing Graphic Designers in Indonesia	13.20 - 13.30
4	P04067	Azizi Algi	UNIVERSITAS INDONESIA	Analysis of Mystery Shopping Program as a Benchmark of Service Culture at Shopping Center "x"	13.30 - 13.40
5	P04133	Mohammad Khizal Saat	Universiti Sains Malaysia	Materialism and Consumerism Through Urban Social Lifestyle In The Context of Shopping Malls: Malaysian Perspective	13.40 - 13.50
6	P04013	Agus Budi Setyawan	Mercu Buana University	Dolalak in Branding Activities of Purworejo District, Central Java	13.50 - 14.00
7	P04132	Mohamad Omar bin Bidin	Universiti Sains Malaysia	Development of a Bus Stop Design Guideline: Case Study on the Main Campus of Universiti Sains Malaysia (USM)	14.00 - 14.10
8	P04100	De Rembulan Ayundhasurya	UNIVERSITAS INDONESIA	Influence of Interpersonal Communication and Organizational Culture to Organizational Commitment to Non-Profit Organization CIOFF Indonesia	14.10 - 14.20
9	P04035	Siti Zubaidah Ibrahim	Universiti Sains Malaysia	Intercity Express Bus Safety Design Issues in Peninsular Malaysia	14.20 - 14.30
10	P04052	Karju	Indonesia Institute of the Arts in Surakarta	Creation of Pamor's Knives as Business Diversification and Increase Sales Value Product Blacksmith in District Polanharjo Klaten Regency	14.30 - 14.40
11	P04038	Paku Kusumah	Telkom University	City Mascot as A Supporting Forcein City Imaging	14.40 - 14.50

12	P04013	Mohammad Masjkur	IPB	Bayesian Estimation of Spatio-Temporal Models with Covariates Measured with Spatio-Temporally Correlated Errors: Evidence from Monte Carlo Simulation	14.50 - 15.00
13	P04069	Kenneth WONG SEE HUAT	PIC Consultancy	People, Ideas, Culture in Shaping the Value of the Society	15.00 - 15.10

**ROLE AND POTENTIAL OF TECHNOLOGY IN THE SOCIETY (PERAN DAN POTENSI TEKNOLOGI DI DALAM MASYARAKAT)**

*Class 5 | Break Out Room 5*

NO	ID	1 <sup>st</sup> AUTHOR	AFFILIATION	TITLE	TIME
1	P04105	Dwininta Widayastuti	UNIVERSITAS INDONESIA	Benefits and Challenges of Cloud Computing Technology Adoption in Small and Medium Enterprises (SMEs)	13.00 - 13.10
2	P04110	Putri Ayu Ningtyas	UNIVERSITAS INDONESIA	Internal Communication Management PT. Andalas Television Horizon (ANTV) By Using TAP Playground Internal Social Media Application Against Employee Trust To Management And Work Commitment	13.10 - 13.20
3	P04013	Daniel Kurniawan	Universitas Kristen Petra	REPRESENTATION OF POWER IN A SMARTPHONE (Semiotic Analysis of Smartphone Culture in Watch Dog Game)	13.20 - 13.30
4	P04091	Dini Nur Amalina	UNIVERSITAS INDONESIA	Analysis of Recycling Plastic Waste Activities as AQUA's Corporate Social Responsibility Program	13.30 - 13.40
5	P04108	Emi Widiyanti	UNS	The Spirit to Conserve Wayang Kulit Through E-Commerce	13.40 - 13.50
6	P04131	Julina Ismail@Kamal1	Universiti Sains Malaysia	Sustaining Malay Comic Design: Transformation From Paper To Digital	13.50 - 14.00
7	P04064	IF. Bambang Sulistyono	UNS	PLYWOOD FURNITURE DESIGN (Study of Form, Function, Materials, Mechanical Construction and Production Process)	14.00 - 14.10
8	P04134	Kamal Sabran	Universiti Sains Malaysia	A Study on Applicability of Sound Art as Therapy for Alzheimer's Patients	14.10 - 14.20
9	P04127	Setyawan	UNS	Majapahit Batik Design Development: Creativity Management Digital Based	14.20 - 14.30
10	P04090	Silfia Mona Aryani	UNS	The Courtyard Placement for Maintaining the Air Movement of Natural Ventilation inside Transformed House	14.30 - 14.40
11	P04033	Ahmad Zuhairi Abdul Majid, Nurazlina Jamalludin	Universiti Sains Malaysia	Ergonomics Review : Identify Discomfort Seating Posture Among Elderly Taxi Drivers at Malaysian Perspective	14.40 - 14.50

**POSTER**

NO	ID	AUTHOR	TITLE
1	P04088	Hasna Budi Ariani	Wisely Using Gadget for Parents in Family Environment Campaign Design
2	P04098	Azmil Ibrahim Aziz	Designing Campaign of Blue Light Hazard for Teenager in Bandung
3	P04101	Nadhilla Sabrina	Design of Visual Communication Media as Learning Hadith Since Early Age
4	P04122	Iqbal Ghiffari	Comparative Analysis on Jogging Jacket Product for Urban Society (Case Study : Society of Bandung City)
5	P04022	Indah Rendi Puspitasari	Designing Promotion Of Oat 8 To Increase Obesity Risk For Woman Through Digital Media
6	P04119	Hammam Faqieh Azzuhdy	Comparative Analysis on Shoelace Tools Type Magnetic Sholeace and Silicone Shoelace
7	P04112	Ida Nurnida	Organizational Behaviour in Higher Education Institution: What is the Dominant Factor in Telkom University?
8	P04025	Mohamad Tohir	Visual Identity and Processed Milk Packaging Small and Medium Business Products
9	P04007	Kurniawan Akhmad Muzaki	Recontextualization Audio Visual in Film Warkop Dki 70s Chips Into Warkop DKI Reborn (2016)
10	P04029	Agata Hepy Puspitasari	Designing Promotion of New Ngelepen Village Destination

11	P04031	Diana Fajar Rahmawati	Designing Of Aerobic Gymnastics Campaign To Reduce The Risk Of Dementia In The Early Adulthood
12	P04057	Setiamurti Rahardjo	Umbrella-Canopy as an Icon of Braga Permai Restaurant in Bandung
13	P04079	Fildzah Shabrina	Designing Social Campaign Healthy Life Style for HIV/AIDS Prevention Through Muaythai
14	P04088	Hasna Budi Ariani	Wisely Using Gadget for Parents in Family Environment Campaign Design
15	P04123	Dimas Krisna Aditya	Board Games as A New Media to Local Geniuses Narratives Case Study: Board Game Project Based on Astrological System of Kolenjer
16	P04125	Susmitha Fauziah	Shape Exploration Analysis on Sungkai Wood Fossil
17	P04116	Haekal Muhammad	Eco-Packaging Campaign through Motion Graphic
18	P04024	Adelia Nanda Puti	Designing Promotion of Pekalongan Batik Week Pekalongan