

**Event Schedule**  
**Bandung Creative Movement 2017**

Event	: International Conference	
Day	: Monday	
Date	: October 9 <sup>th</sup> , 2017	
Time	: 08.00 WIB until 17.00 WIB	
Venue	: Crowne Plaza Bandung Hotel	
Time	Duration	Agenda
07.30 – 08.30	30"	Participant's arrival and Registration + Breakfast
08.30 – 08.45	15"	Opening by MC
08.45 – 08.52	7"	Chanting prayers
08.52 – 09.00	8"	Indonesian National Anthem
09.00 – 09.45	45"	<p><b>Welcome speech</b></p> <ol style="list-style-type: none"> <li>1. Dr. Ir. Agus Achmad Suhendra, M.T., Chairman of the BCM 2017</li> <li>2. Rektor Telkom University, Prof. Ir. Mochamad Ashari, M.Eng., Phd.</li> <li>3. Rudy Salahuddin, Deputy for Coordination of Creative Economy, Entrepreneurship and KUKM Competitiveness, Coordinating Ministry for Economic Affairs</li> <li>4. H. Ahmad Heryawan, Lc, West Java Governor / Mochamad Ridwan Kamil S.T., MUD., Mayor of Bandung as well as the official opening</li> </ol>
09.45 – 10.20	35"	<b>Keynote Speaker</b>
		The Role of Creative Practice in Economy and Policy Making <i>Elisabetta Lazzaro, Professor of Creative Economy, Hogeshool Kunst Utrecht, The Netherlands</i>
10.20 – 12.00	100"	<b>Panel Discussion</b>

	30"	<ol style="list-style-type: none"> <li>1. Development, Potential, and Risk of Digitalization in Society <ol style="list-style-type: none"> <li>a. Design Thinking <i>Seterhen Akbar Suriadinata, ROV Pilot/Tech, Riset Indie, Labtek Indie, &amp; Public Transport User Co-operative.</i></li> <li>b. Performance Art and Theatre as Media Outlet: Body in the Age of the Internet <i>Rinyaphat Nithipattaraahnan, Department of Mixed Media Arts, Faculty of Painting Sculpture and Graphic Arts, Silpakorn University, Thailand</i></li> </ol> </li> </ol>
	35"	<ol style="list-style-type: none"> <li>2. Empowerment of Multi Pillar of Creative Industry in Economic Growth Viewpoint <ol style="list-style-type: none"> <li>a. Digital Economy and Indonesian e-Commerce Road Map <i>Mira Tayyiba, Assistant Deputy of Creative Economic Development, Coordinating Ministry for Economic Affairs</i></li> <li>b. National Incubation Program for Beginners Business Actors (Startup and creative industries) <i>Hari Sungkari, Deputy of Infrastructure of Creative Economy Agency</i></li> </ol> </li> </ol>
	35"	<ol style="list-style-type: none"> <li>3. Market Place Development for Sustainable Creative Industries <ol style="list-style-type: none"> <li>a. Online UMKM Product Marketing <i>Aulia Ersyah Marinto, Chairman of Indonesia Ecommerce Association (IdEA)</i></li> <li>b. The Development and The Future of Online Market Place in Indonesia <i>Muhamad Fajrin Rasyid, co-founder &amp; CFO BukaLapak.com (to be confirmed)</i></li> </ol> </li> </ol>
12.00 – 13.00	1'	Interval
13.00 – 15.00	2'	<b>Session 2: Parallel Class</b>
13.00 – 15.00		<b>Parallel Class 1</b> : Empowerment of Multi Pillar of Creative Industry in Economic Growth Viewpoint (presenter 1-8)
		<b>Parallel Class 2</b> : Development, Potential, and Risk of Digitalization in Society (presenter 9-16)
		<b>Parallel Class 3</b> : Market Place Development for Sustainable Creative Industries (presenter 17-24)

		<b>Parallel Class 4</b> : Visual Culture (presenter 25-32)
15.00 – 15.30	30"	<i>Coffee break</i>
15.30 – 16.00	30"	Findings of the Class Formulating Team I-IV:
16.00 – 16.45	45"	Conclusions and Closing : <ol style="list-style-type: none"> <li>1. Parallel Class Conclusion by Representative of the Formulating Team</li> <li>2. Dr. Ir. Agus Achmad Suhendra, M.T, <i>Dean of the Faculty of Creative Industries, Telkom University</i></li> <li>3. Mira Tayyiba, <i>Assistant Deputy of Creative Economic Development, Coordinating Ministry for Economic Affairs</i></li> </ol>